



## 54th Annual Hangtown Motocross Classic June 3, 2023

Dear Concessionaire,

The Hangtown Motocross Classic has a rich tradition as Northern California, CA premier motocross event for over 53 years. Pro Outdoor Motocross and the Hangtown Classic attract large diverse crowds exceeding 20,000 fans, broadcasted live in the U.S. and thirty-five countries abroad.

Some series wide sponsorship contracts MX Sports and DDNMC signed contain exclusive agreements regarding product sponsorship and vending rights. Attached to our concessionaire contract is a list of vending rules. Please read thoroughly and provide full disclosure the type and brand of products you wish to display and sell. Please take extra time to fill out completely, attach a separate sheet if needed. Pictures of your display and/or products are recommended.

**Absolutely No Sub-letting by any vendor.** Original Signed and approved vendors only. Any vendor that violates this agreement will be turned away. We look forward to presenting your company or business to our many loyal fans and thank you in advance for your support.

**Contracts due May 1<sup>st</sup> for prime space reservation.** Applications received after deadline will be taken on first come, first serve basis.

Due to high foot traffic in the vendor area, display space will be exact size and not extend outward into the spectator walking path. There is no vehicle parking in the vending area, no exceptions. Concessionaires enjoy vendor permitted parking in close proximity to the vendor areas. Early planning and arrival (gates open at 6am) ensures a more premium vending experience.

Please feel free to e-mail or call me with any questions: [sarah@friendsoffolsom.com](mailto:sarah@friendsoffolsom.com)  
at 916-461-3160

I have read the above information and understand the above information:

\_\_\_\_\_ Initials \_\_\_\_\_ Date

## Vendor Information

COMPANY NAME \_\_\_\_\_

RESALE and Food Permit # \_\_\_\_\_

COMPANY WEBSITE www. \_\_\_\_\_

CONTACT NAME(S) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CELL PHONE (\_\_\_\_\_) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

VENDOR SIZE – check one of the following:

Small Vendor - \$300 \_\_\_\_\_

10X10 Vendor - \$500 \_\_\_\_\_

Food Truck / Trailers - \$1000 \_\_\_\_\_

Tent 20 X 30 - \$1500.00 Vendor must provide own tent \_\_\_\_\_

Other: \_\_\_\_\_

## Set Up Hours

Wednesday, May 31st Setup 12pm to 5pm

Thursday, June 1st 7am to 12pm

Friday, June 2nd 7am to 12pm

**SATURDAY set-up is not allowed due to high traffic in the display areas**

MOVE OUT:

Saturday, June 3rd 5:30pm - 9:30pm



Amateurs ride on Thursday and Friday and Saturday is Pro Day

## Hangtown 2023 Vending Rules

Please review each section and initial on the line that you have read and understand:

\_\_\_\_\_ 1. No refunds for, no shows, or weather-related issues.

\_\_\_\_\_ 2. Vendor passes do not include camping; camping in the vendor area is not permitted (State Park Rule). Camping passes may be purchased separately. The camping area is located on premises.

\_\_\_\_\_ 3. Absolutely no food or drinks may be sold without prior written approval. Food & Drink sales are awarded to licensed and permitted concessionaires only. No alcohol possession or consumption is allowed by concessionaires during event hours.

\_\_\_\_\_ 4. Hangtown is held at a California State Park. The following state park rules apply: NO: Glass, Alcohol, Pets, Bicycles, Motorized Carts or Pit Bikes allowed.

\_\_\_\_\_ 5. Vendor packets containing vendor passes, parking permit and a site map will be available at Will-Call prior to set-up. Please stop at Will Call first prior to set-up.

\_\_\_\_\_ 6. Vendors are responsible for removal of all trash associated with their respective display. Dumpsters are provided. Trash not properly disposed of will result in a \$250 clean-up service fee, billed to the concessionaire.

\_\_\_\_\_ 7. Concessionaire must provide the following along with this completed Vendor Agreement:

- 1) Insurance naming as additional insured: DDNMC & CA STATE PARKS Address:  
13300 White Rock Road  
Sacramento CA. 95742
- 2) Valid Sac County Sellers Permit
- 3) Valid Sac County Health Permit
- 4) Temporary Food Facility (TFF) Operator's Packet (If applicable)
- 5) Written/printed menu, including prices for event
- 6) Photo(s) of food truck

\_\_\_\_\_ 8. All Payments must be received by 5/1/23

\_\_\_\_\_ 9. **10% of your gross sales to go to State Parks and any other expenses will need to be collected at the end of the event via the credit card you provide**

## Payment Information

Payment in full per pricing list below – **ALL PAYMENTS MUST BE RECEIVED BY 5/1/23**

Small Vendor - \$350.00

10X10 Vendor - \$500.00

Food Truck / Trailers - \$1000.00

Tent 20 X 30 - \$1500.00 Vendor Must provide own tent

**Display Size** \_\_\_\_\_ **Amount \$** \_\_\_\_\_ **Date** \_\_\_\_\_

Display Size must equal the total required space for support equipment. This application is a request for commercial exhibit space at the Hangtown Motocross Classic. Execution and delivery of this contract and NON-REFUNDABLE payment for exhibit space shall constitute an agreement between the show producer (Dirt Diggers North Motorcycle Club- AKA: DDNMC) and the Concessionaire and becomes a legal binding contract to rent space indicated above at the at the aforesaid rate, subject to all the terms and conditions including those described on adjoining pages of this agreement. Please sign and return this agreement.

Space assignment will be based on the postmark of the application and space availability. The show management reserves the right to make adjustments in booth assignments that may be deemed to improve the character or success of the show. If payment is not received by the due date (5/1/2022), the seller reserves the right to sell or change booth location without advanced notice.

**CC #** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_ **CSV #:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Name as it appears on Credit Card:** \_\_\_\_\_

**Credit Card billing address:** \_\_\_\_\_

\*While we require a Credit Card for the gross sales to the State Parks, you can send in a check for the event cost (following to prices listed above):

Mail to: DDNMC Attn: Vendors 11367 Pyrites Suite, Rancho Cordova Ca 95742

Payment for the Event: **Mailing in Check** \_\_\_\_\_ **or Bill my Credit Card** \_\_\_\_\_

## Next Steps

Compile all necessary required documents and complete this Vendor Agreement, sign and date. You can scan and email all to Lisa Formicola @ [lisa@friendsoffolsom.com](mailto:lisa@friendsoffolsom.com)

Signature \_\_\_\_\_ Date: \_\_\_\_\_